

Month of Questionnaire: _____ 2016

Company name:

Mark with x only one answer

Section A - Present

	Very good	Good	Satisfactory	Bad	Very bad
1. How would you evaluate the business situation / economic status of your company today?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section B - Past

What was your company's economic situation in _____ compared with the same period last year?	Sharp increase	Increase	No change	Decrease	Sharp decrease	Irrelevant
2. The number of Israeli person-nights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3. The number of tourist person-nights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4. The number of employees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5. The amount of credit received by the company	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6. Company's revenue	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section C - Future

What economic changes do you expect during the next month compared with the same period last year?	Sharp increase	Increase	No change	Decrease	Sharp decrease	Irrelevant
7. Number Israeli person-nights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
8. Number of tourist person-nights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
9. Number of employees	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
10. Prices of rooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section D- Expected Changes in the U.S. Dollar Exchange Rate and Consumer Price Index

In this section, please provide your assessment of the expected U.S dollar exchange rate and the Consumer Price Index. We are aware of the difficulty involved in assessing those variables due to their fluctuation. However, we attribute importance to your evaluation.

11. What do you expect the U.S dollar rate to be...?a. In 3 months: . shekel for the U.S dollarb. In 12 months: . shekel for the U.S dollar**12. What do you expect the cumulative percentage change in the Consumer Price Index to be...?**a. In 3 months: ____, ____, ____ .%

If you expect a negative change, please mark (-)

b. In 12 months, from ____ 201__ to ____ 201__: .%

If you expect a negative change, please mark (-)

Section E - Limitations

Limitations of the company's operation <u>today</u>	No limitation	Slight limitation	Moderate limitation	Severe limitation	Irrelevant
13. Israel's security situation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
14. Shortage of workers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
15. Shortage of guest rooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
16. Lack of reservations by Israelis	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
17. Lack of reservations by tourists from abroad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
18. Increased competition in the industry	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
19. Difficulty obtaining bank credit in Israel	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
20. Difficulty obtaining non-bank credit such as: bonds, non-bank loans, credit firms, bank credit from abroad	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
21. Erosion of profits due to fluctuations in the dollar exchange rate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Section I - Details of the person answering the questionnaire

Name: _____ Phone: _____

 Position:

1. General manager
2. Vice-President, Accountant, Financial manager
3. Other manager
4. Other (assistant manager, secretary...)

 Cell phone: _____

Fax: _____

E-mail: _____