

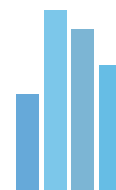
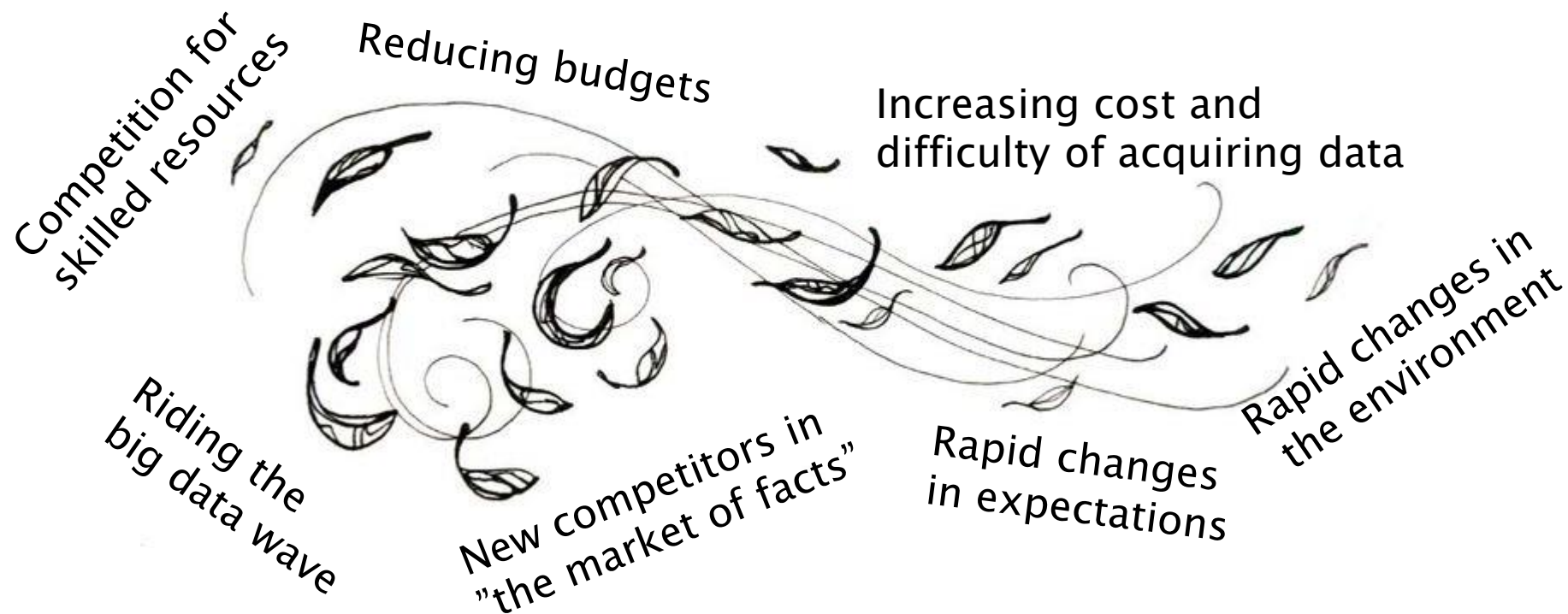
# The components of the Twinning project and the expected results

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**Opening Ceremony 13 April 2016, Jerusalem**



# A change is going to come



# Competition in the “market of facts”

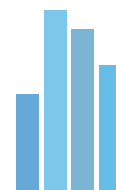


GALLUP



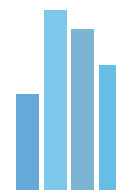
# Product and services

- We supply the users with the value added statistics
  - Adapting to new or changed user needs
  - Visible in the public debate
  - Making statistics relevant through analyses
  - Intensify contact with the research community
  - Making webpage into a hub for all official statistics



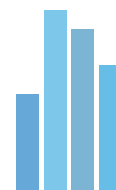
# Involve with users

- Define (and prioritize) users
- Learn how users work
- Differentiate products and services according to different users and their needs
- Prioritize dialogue with users



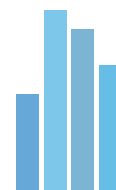
# Share knowledge about users

- Focus on the user should be incorporated all the processes in statistical production
- Users are not alike and their preferences are changing
- Share relevant information about users
- Let the knowledge of users and user behavior be included in the development of statistics, dissemination and communication



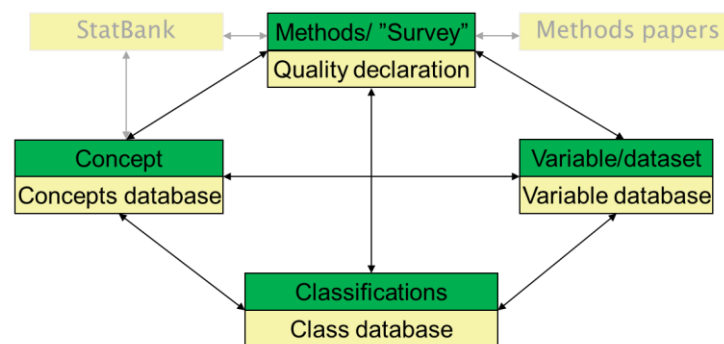
# Be visible and preferred

- Analyse
- Visualise
- Timely
- Flexible
- Relevant
- Accessible
- Timely
- Quality declaring

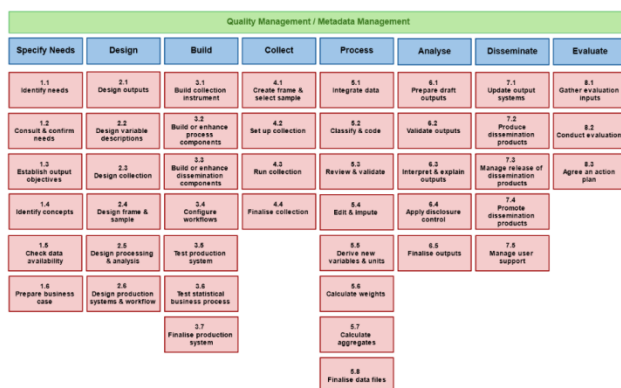


# Preconditions

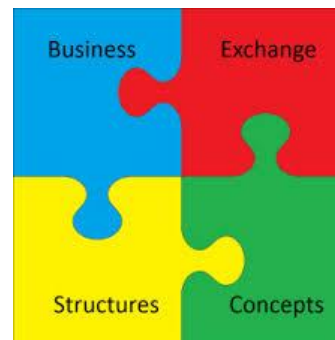
- Competences
- Resources
- Infrastructure



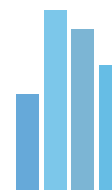
Metadata Model



Generic Statistical Business Production Model



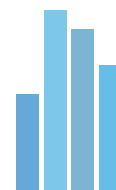
Generic Statistical Information Model





# Statistics are valuable when everybody believes they are credible

- Statistics must be **impartial** and objective
- **Independence** of the NSI must be specified in law
- Statistics must be **reliable**. If errors are made: Publish corrections as soon as possible
- Release dates must be **pre-announced**
- **No political considerations** must be taken into account
- Statistics must be available **to all users** at the same time
- Information on individual persons and businesses is treated **confidentiality**



# Threats to independence

- Attempts to influence results?
- Attempts to influence methods?
- Attempts to influence which statistics (not) to compile?

## Measures:

- UN Fundamental Principles
- EU Statistics Code of Practice
- Legal foundation

